

AGILITY'S 2020 POST-COVID REPORTS



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AGILITY'S 2020 POST-COVID REPORT

TrendLens™ 2020 REGIONAL Topline Reports

Covering 8 Asian Markets:

China, Singapore, Hong Kong, Japan, S. Korea, Indonesia, Malaysia, India

	Total Sample	Price(USD)	New Price
Affluent Asian Luxury Consumer Report	n=4,332	19,500	16,575
Affluent Asian Millennials Report	n=2,155	17,500	14,875
Affluent Asian Female Consumer Report	n=2,101	17,500	14,875
Affluent Asian Traveler Report	n=4,332	17,500	14,875
Asian Millionaire Traveler Report	n=1,299	17,500	14,875
Asian Millionaires Report	n=1,299	18,500	15,725
Asian Regional Watches & Jewellery Report	n=4,332	17,500	14,875
Asian Regional Cosmetics Report	n=4,332	17,500	14,875
Asian Regional Fashion Report	n=4,332	17,500	14,875
Asian Regional Wine & Spirits Report	n=4,332	17,500	14,875

TrendLens™ 2020 MARKET Topline Reports

	Total Sample	Price(USD)	New Price
Chinese Affluent Consumer Report	n=1,040	9,500	8,075
Chinese Millionaire Consumer Report	n=335	8,000	6,800
Chinese Affluent Millennial Consumer Report	n=511	8,000	6,800
Chinese Affluent Female Consumer Report	n=504	8,000	6,800
Chinese Affluent Traveler Consumer Report	n=1,040	9,000	7,650
Malaysian Affluent Consumer Report	n=493	8,000	6,800
Indonesian Affluent Consumer Report	n=545	8,000	6,800
Indian Affluent Consumer Report	n=503	8,000	6,800
Japanese Affluent Consumer Report	n=603	8,000	6,800
South Korea Affluent Consumer Report	n=502	8,000	6,800
Hong Kong Affluent Consumer Report	n=326	6,500	5,525
Singapore Affluent Consumer Report	n=320	6,500	5,525
US Affluent Consumer Report	n=537	9,000	7,650

AFFLUENTIAL™ WEALTH Reports

	Total Sample	Price(USD)	New Price
Chinese HNW Wealth Report	n=500	11,500	10,350
Hong Kong HNW Wealth Report	n=300	9,500	8,550
Singapore HNW Wealth Report	n=300	9,500	8,550
Indonesian HNW Wealth Report	n=300	9,500	8,550