

SIGN UP NOW FOR  
**TRENDLENS™ 2020 PHASE II**

We are getting ready to release the full program of our TrendLens™ 2020 affluent and HNW consumer reports. This phase of the program picks up the latest and emerging trends and perspectives on affluent and HNW consumers across categories in key markets during this time turbulent time, trending results back to interviews conducted at the start of 2020.

For the upcoming research, we field **n=1,000** interviews in **China**, **n=300** interviews in **Singapore** and **Hong Kong**, and **n=500** in all other markets. This includes **n=300** **millionaire** interviews in **China** and **n=100** in all other markets.

**LUXETALK**



- Quarter 1**    **AFFLUENT CONSUMER INSIGHTS REPORT AND DATA (I)**
- Quarter 2**    **LUXURY LEADER INSIGHTS REPORT**
- ▶ **Quarter 3**    **AFFLUENT CONSUMER INSIGHTS REPORT AND DATA (II)**
- Quarter 4**    **HNW QUALITATIVE INSIGHTS REPORT**

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**AVAILABLE MARKETS:**

**CHINA | HONG KONG | JAPAN | KOREA | SINGAPORE  
MALAYSIA | INDIA | INDONESIA | UK | FRANCE | USA**



The Insights Engine provides **24/7 on-demand access** to key data captured in consumer interviews with ability to filter data based on metrics, such as, Age, Gender, Income, Wealth, Tier, Generation.



**INCLUDES** exclusive invitations to lunch/breakfast **roundtable** sessions around the world where our latest findings on luxury themes and trends on affluent and HNWI consumer are presented and discussed.

Please contact [Jason@Agility-Research.com](mailto:Jason@Agility-Research.com)  
if you are interested in learning more.