

# AFFLUENTIAL™ WEALTH REPORT

## LAUNCHING JUNE 2020

**A strategic insights study on the financial behavior of HNW and UHNW individuals across 9 key markets.**

Announcing the launch of a key primary research study among thousands of millionaires (those with minimum USD 1 million in deposits and investments held with financial institutions) across 9 markets with large HNW (High-Net-Worth) populations. We will also include in-depth interviews among UHNW (Ultra-High-Net-Worth) individuals (AUM 30million+) in each market.

## LUXETALK



This report is made possible by our proprietary community of affluent and HNWI individuals. LuxeTalk is an exclusive market research community of individuals interested in sharing their thoughts on luxury and travel in exchange for cash, rewards, or contributions to their favourite charity.

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## AVAILABLE MARKETS:

CHINA | HONG KONG | JAPAN | KOREA | SINGAPORE  
MALAYSIA | INDIA | INDONESIA | UK | AUSTRALIA | UAE

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## KEY TOPICS

Some of the topics covered in the report include:

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- ✓ Wealth levels
  - ✓ Source of wealth
  - ✓ Asset allocations
  - ✓ Investment priorities
  - ✓ Criteria to choose wealth management institutions
  - ✓ Brand positioning
  - ✓ Insurance needs
  - ✓ Wealth inheritance needs
  - ✓ Wealth management needs
  - ✓ Digital servicing
  - ✓ Millionaire segments and profiles
  - ✓ Lifestyles / Hobbies / Interests
  - ✓ Wellness / Families
  - ✓ Spending
  - ✓ Investments of passion
  - ✓ Sustainable investing
  - ✓ Expectations from events
  - ✓ Touchpoints
  - ✓ VIP privilege & credit card needs
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if you are interested in learning more.